

The Countertop

Introducing our latest innovation...

Using the same technologies developed in

conjunction with NewVision for our flagship

other beauty businesses.

freestanding kiosk, our newly developed Countertop
Nail Art Printer, opens the opportunity of becoming part

of the nail art revolution to hairdressers, nail bars and

After the success of our freestanding kiosk across the globe, we leveraged the same high quality printing technology and user interfaces, to launch our Countertop Nail Art Printer. With the same intricate printing capabilities, now with a reduced footprint, the countertop unit measures just 20x40x40cm perfect for a range of locations.

Specifically designed due to the high level of demand from hairdressers, nail bars, brow bars and other retailers and service providers, the countertop printer is a perfect way for existing businesses to increase their revenue and footfall.

With the opportunity to offer customers intricate nail art patterns, designs and pictures to match their style, outfit or hairstyle, the possibilities are endless.

To ensure our system offers high print quality, we leveraged a printer mechanism from the Speciality Printing Systems (SPS) division of HP Inc.. The countertop

Printing Systems (SPS) division of HP Inc.. The countertop printer utilises the same cosmetic regulation compliant ink as our freestanding kiosk.





Return on Investment

Item Artificial Nail Pack Natural Nail Pack Ink Cartridge Set

"Cost per Customer"

€1.63 set of x20 nail tips €0.07 per nail

€0.07 per nail

Item Artificial Nail Set x2 Natural Nails x10 Natural Nails

Gross Profit RRP €15.00 €12.39

€8.00 €7.72 €15.00 €13.60

Daily Sales Example 2 <4 MONTH ROI

Item Profit Artificial Nail Set €12.39 x2 Natural Nails €7.72 x10 Natural Nails €13.60 Total €33.71

Weekly Return 7x33.97 = Monthly Return 30x33.97 = Annual Return 365x33.97 = €235.97 €1,011.30

€12,304.15

*figures are for illustrative purposes only and do not include shipping or other costs





The Opportunity

The Worlds only regulatory compliant Nail Art printer



The nail market is now one of the fastest growing areas in the cosmetic industry, and you can now take full advantage of this ever-expanding market with a unique product that will bring new customers to your location for an exciting experience.



Peace of mind with the very best of partners

Specialty Printing Division

Since print quality was one of our primary concerns, we chose to partner with Specialty Printing Systems, a leading worldwide printing technology provider.

We leveraged a small form factor printer from the Speciality Printing Systems (SPS) division

The printing mechanism we chose gives us the high-quality processed colour needed for our nail printing solution and our discerning users.



"Today's announcement is a demonstration of the new possibilities for print and how HP continues to look for new applications of thermal inkjet technology. Together with NewVision Technology Centre we have created a completely innovative system that will deliver fun, creativity, fashion and engagement."

John Meiling
Director of Marketing, HP Inc. SPS Division

New/Vision

One of the world's leading queue management solution providers, and multi-national kiosk manufacturers.

Their Technology Center of Product Innovation, Design and Manufacture has been responsible for the development of the products hardware, software and firmware.

The kiosk is manufactured in NewVision's headquarters, based in Lisbon, Portugal.

NEWVISION®

"Customers want to be engaged, they want to have fun and they want an experience they will remember. That's exactly what Fingernails2Go offers. The brightly coloured, slim-line units have been designed to grab attention and be easy to use. This has been one project that the team has been truly excited by as we firmly believe Fingernails2Go is set to become a renowned brand."

Antonio Pedroso CEO, NewVision



How it works. **Features and Benefits**

High definition nail art in Seconds!

Users navigate the interface where they can; choose from a selection of designs or upload their own images using the FN2G App available soon on the App and Play Stores.

When the user is happy with their selection, they can have these images printed either onto strips of artificial nails, or their own natural nails in seconds.

Users who opt for Artificial Nails, can have up to 10 designs printed onto 2 strips of 10 artificial nails. These can be applied by the attendant at the unit, or taken home for easy application later.

Users who opt for natural nails will have their chosen nails prepared by an attendant with our unique coatings. Once the coating is applied, the user inserts their finger into the countertops finger holder to have their image printed. The attendant then applies a layer of clear top coat to protect the image.





Complementary Android and iOS application

No competition



Up to 36 mths Manufacturers Warranty





Upload your own individual images from a Smartphone using the FN2G App, coming soon!



Countertop machine determines the precise dimensions of the natural nail through the use of our custom auto-size technology



Prints each nail in a matter of seconds











